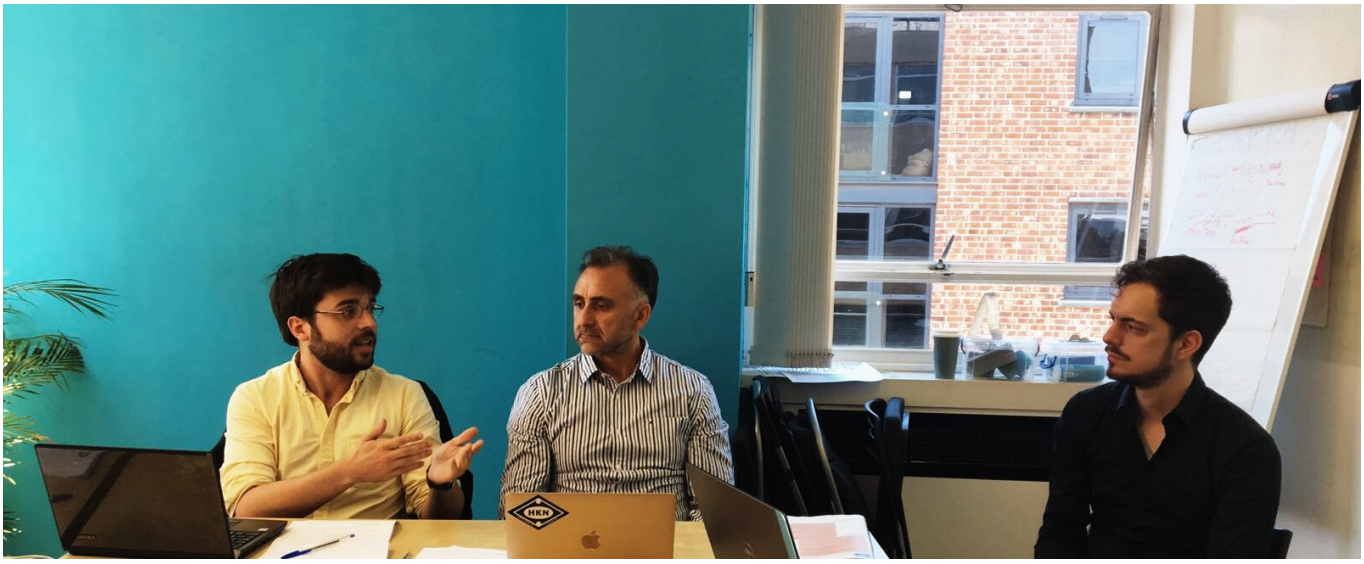
FOSTERING ENTREPRENEURIAL INNOVATION



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Entrepreneurship Innovation

EntreCom4ALL is an innovative ERASMUS+ funded project which supports the development of entrepreneurs across Europe. The online platform will help users to reflect and self-assess their entrepreneurial competencies to identify potential areas of improvement.

Specific entrepreneurial resources will then be suggested for the individual to use to develop this skill.

On the 18th June, the five European partners of the project met in Sheffield in the UK. Exciting and innovative ideas regarding the project and entrepreneurship were discussed, and these aspects will inspire and shape the future of the project. Each partner presented the results from their National Reports, and therefore the products of the platform will be tailored to reflect each country's specific needs.

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Focus groups and in-depth interviews were utilised by each partner country in order to perform research for the project. The focus groups revealed that a spider-spiral diagram was the optimal method to present self-assessed skills. This visual method makes it easy for users to recognise their strengths and understand the areas where there may be room for improvement.

The further findings will now be analysed and adapted in accordance with the Entrecomp Skills Assessment Framework as the project moves into its next phase. In the meantime, here are some thought-provoking educational speeches from TEDTalks which are relevant to the project.
See how powerful an entrepreneurial mindset can be in the world of business here! Bill Roche illustrates the power of enabling students to take charge of their learning to actively develop entrepreneurial skills: www.youtube.com/watch?v=Ihs4VFZWwn4

Thank you very much for the attention!
Visit us at: entrecom4all.eu

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