



ENTRECOM 4 ALL

PRESS RELEASE

BUDAPEST MEETING AND STAFF TRAINING

The European project, EntreCom4All, started at Óbuda University's Faculty of Economics at the University of Óbuda, aims to support young people to become successful entrepreneurs. The five-day event focused on young entrepreneurs and women.

Instead of traditional educational frameworks and methods, the program aims to foster students' attitudes that help them recognize open resources, potential opportunities, and learn how to combine these capabilities to make a business successful, said Kornélia Lazányi Phd. habil. the Dean of the Business and Management Faculty of Obuda University. Spanish, Italian and English partner universities and organizations are participating in the project, as well as organizations that bring together the leaders of domestic companies, such as the Hungarian Corporate Leaders' Business Community (MVÜK), to help implement the project successfully.

The third transnational meeting, held May 20-24 at the Keleti Faculty of Obuda University, sought answers on how an online interface can help to the members of the target groups to realize their future entrepreneurial ideas through their own business. During the multi-day project and training, participants learned about the areas that may be the biggest obstacle, the difficulty for a start-up company and the solutions available to overcome them. The project will provide a platform through which everyone will have free access to the knowledge needed to develop entrepreneurial competences.

