



ENTRECOM 4 ALL

PRESS RELEASE

UNDERSTANDING ENTREPRENEURIAL NEEDS

AN EXCITING NEW PROJECT ON THE HORIZON!

EntreCom4ALL is an ERASMUS+ funded project which will support and develop entrepreneurs and aspiring businesspeople through tailored exercises to help improve their entrepreneurial skills. The brand-new online platform will also help users to self-assess their entrepreneurial competencies in order to identify those they need to improve.

Partners shared their expertise and addressed each entrepreneurial area and competency within the EntreComp Framework. The outcomes from the focus groups and interviews and the country-specific research were presented and compared amongst each partner country.

This high-calibre research will go on to form a great foundation for the creation of further materials that will enhance individual's entrepreneurial skills. Training and self-assessment materials will cater to the needs of each country and will be translated into all partner languages.

Last but not least, following the research collected and the reflections from the meeting, we have identified two fantastic open educational resources that will aid entrepreneurs on their journey to success.

See how powerful an entrepreneurial mindset can be in the world of business here! Bill Roche illustrates the power of enabling students to take charge of their learning to actively develop entrepreneurial skills:

www.youtube.com/watch?v=lhs4VFZWwn4

Bill Gross discusses here what is key to make a start-up business succeed:
www.ted.com/talk/bill_gross_the_single_biggest_reason_why_start_ups_succeed

Watch this space for upcoming training sessions and educational online materials!

For more information about the project please visit the website: entrecom4all.eu

